

COLUMBIA INCLUDED
IN PROSPERITY TEST

"How's Business?" to Be
Asked Here In National
Condition Query.

BACKED BY AD CLUBS

Advertising Class in Univer-
sity Will Gather Local
Statistics.

Columbia has been selected by the educational research committee of the Associated Advertising Clubs of the World as one of the leading marketing centers of America in which it will make a thorough investigation of exact conditions of business at present and prospects for 1916.

Word was received here today that the School of Journalism had been selected to represent this city and gather the required information.

On December 3, as soon as the business men have closed their books for November, investigators in all the leading cities of the United States and Canada will call upon representative retail merchants and ask a short list of questions, the answers to which the committee will call a "barometer of business." The investigation will consume four days.

Work to Be Done by Students.
The investigation in Columbia will cover drug, grocery, hardware, clothing and department stores and jewelry lines. The statistics will be compiled on blanks furnished by the Associated Advertising Clubs. The work of compiling the statistics will be done through one of the classes in advertising in the School of Journalism.

This is the second investigation of the kind. A year ago, when all business men seemed to be confused as to the effect of the European War on conditions in this country, the Associated Advertising Clubs, with representative organizations in different cities, came forward with the assertion that the only true test of the exact business condition is the demand by consumers.

Made Investigation a Year Ago.

To prove this point, they conducted an investigation among the leading retail stores, which showed that, despite many alarming reports, the average condition of American business showed a decrease for November, 1914, from November, 1913, of only 2.3 per cent. This report, with statistical maps, was sold to manufacturers and chambers of commerce at \$5. This year, instead of being sold to individuals, it will be printed in the January issue of Associated Advertising, the official organ of the advertising clubs, and will be available for all business men.

When this report is completed, it will answer the question of "How's business?" not only for Columbia but for the whole country.

MARIE MAYER HERE TOMORROW

Passion Play Lecturer May Be Entertained by Mrs. J. C. Jones.

Miss Marie Mayer will give her illustrated lecture on "The Message of Oberammergau" at a University Assembly at 7:30 o'clock tomorrow night.

Miss Mayer's schedule, as it is now arranged, requires her to leave Columbia Wednesday afternoon. If she stays in Columbia Wednesday night, it is probable that Mrs. J. C. Jones will give a tea in her honor.

I. O. Royle Looking for "Joker."

A want ad in Sunday's Missouriian signed "I. O. Royle, Manual Arts Building" was not inserted by Mr. Royle, but represented a sorry attempt at a joke on him. The want ad was mailed to the Missouriian Saturday with stamps inclosed for payment, and was printed in good faith. The ad stated that Mr. Royle desired a stenographer. He does not want a stenographer, but does want to find the person with such a crude idea of humor.

Former C. C. Girl Here on Honeymoon.

Mr. and Mrs. Charlie Carpenter of Bartlesville, Okla., motored to Columbia to see the Kansas game and are spending their honeymoon here. Mrs. Carpenter, who was Miss Julia Ann Donahue, is a former student of Christian College. She is a member of the Phi Mu Gamma sorority. She and Mr. Carpenter were married in Bartlesville last Saturday. They expect to leave for Kansas City tomorrow.

ATHLETICS ARE DEFEATED, 6-0

Illinois Champion Negro Team Wins on Muddy Field.

On a field that was a quagmire, the Columbia Athletics, champion negro football team of Missouri and Kansas, were defeated yesterday by the Lincoln Athletic Club of Chicago, champions of Illinois, by a score of 6 to 0. The touchdown was made by a forward pass by the Chicago team during the last ten seconds of play.

Yesterday's game was the first that the local team had lost in three years. The Chicago team was made up of men who had been trained in colleges and universities and were superior to the Columbia team in their trick plays and broken field running. Brewer, left half, and Reeves, end, according to local negro football enthusiasts, were students in Northwestern University.

"Bootler" Brown, star punter for the Columbia team, was unable to get in action because of the muddy field and failed to show his usual form.

"We're not certain about that touchdown," said Isorah Jackson, manager of the Columbia Athletics, "because some claim that time was out before the play was started that they scored the touchdown on. The referee didn't stop the play, though, so we don't know just what the score is. It may be a tie."

Yesterday's victory gives the Chicago team the claim to the negro championship of the Middle West.

WARNS CHILDREN OF FLAG ROPE

Swinging on Line Is Dangerous, Says Sergeant Thompson.

Columbia parents should forbid their children to tie loops in the ropes of the University flagpole and pull one another up the pole. This is the warning given by Sergeant A. D. Thompson, assistant to the commandant of cadets.

"The rope is getting old and rotten," said Sergeant Thompson, "and is no stronger than the weakest part. One day last week, I was pulling up the flag, the rope broke just below the place where the snaps of the rope fasten to the flag. Now the rope is spliced with wire, and though strong enough to pull up the flag, it is not strong enough to support a greater weight. Some child may be seriously injured if the practice of swinging on the rope is continued."

This morning, and several times during the last week, Sergeant Thompson found loops tied in the flagpole rope.

JUSTICE WOODSON "HITS TRAIL"

Gov. Major's Son Also Goes Forward at the Scoville Revival.

Chief Justice A. M. Woodson of the Supreme Court led the line that went forward over the "glory trail" in the Scoville meeting at Jefferson City yesterday. There were nearly 100 converts.

Among others who "hit the trail," were Elliott W. Major, Jr., 17-year-old son of Governor Major, and Theodore Abernethy, son of D. M. Abernethy. Four thousand persons cheered as the son of the state's chief executive went forward. This brings the total converts to 2,905.

NEGRO CONVICT FOUND GUILTY

Slayer of Mrs. Edmund Allen May Get Death Sentence.

By United Press.

CHICAGO, Nov. 29.—The jury in the case of "Chicken" Joe Campbell, negro convict, charged with the murder of Mrs. Edmund Allen, wife of the former warden of the Joliet penitentiary, today returned a verdict of guilty and recommended the death penalty.

Mrs. Allen was found dead in her apartments, which had been fired by the convict after the assault.

Pictures Show Missouriian Extra.

The extra issue by the University Missouriian after the Missouri-Kansas football game Thanksgiving Day takes up several feet in the moving pictures made of the parade show the ball game. The pictures show the outside of the paper and the newsboys selling it a few minutes after the close of the game. The parade and Missouri-Kansas game pictures will be shown at the Walnut Street Theater Wednesday and Thursday nights.

Came to See Collins in Last Game.

Lathrop, Mo., sent a delegation to Columbia for the Missouri-Kansas game Thursday to see Clinton Collins play his last football game for Missouri. In the party were: Major Rogers, Glen Brillhart, Marshall Shinn, Frank Collins, Curtis Collins, Grafton Conway, Roscoe Collins, Miss Eva Mae Fagin and Miss Irene Fagin.

RAILROADS END FIGHT
ON REFUNDING FARES

Eighteen Companies in Missouri Drop Appeals to Supreme Court.

OF LONG STANDING

Recent Advance in Rates May Have Altered Status of Case.

By United Press.

WASHINGTON, Nov. 29.—Eighteen railroad companies operating in Missouri and involved in the excess fare refund case dropped their appeal to the United States Supreme Court today. The state claims for excessive charges amount to several million dollars and extend over several years.

Indications are that the recent advances granted the railroads by the Missouri Public Service Commission in passenger rates altered the status of the case and caused the companies to drop their appeal.

Attorney General John T. Barker and General Counsel William G. Busby of the Missouri Public Service Commission appeared in behalf of the state. The railroads were represented by Frank Hagerman of Kansas City.

WASHINGTON ACCOUNTANT HERE

Former Missouriian Visits His Sister and His Daughter.

Charles L. Ebaugh, accountant in the Department of Justice, Washington D. C., is visiting his sister-in-law, Mrs. J. T. Nevins, and his daughter, Miss Ruth N. Ebaugh, a student in the College of Arts and Science.

Mr. Ebaugh is a former Missouriian. He was graduated from the Kirksville Normal School, and afterwards taught in Missouri, Iowa and Nebraska. Twenty-five years ago, Mr. Ebaugh was appointed to his present position at Washington. While there he has graduated from the National School of Pharmacy of the George Washington University.

Mr. Ebaugh is on his annual vacation. He arrived in Columbia Saturday from Red Cloud, Neb., where he visited his sister. He will be in Columbia another week.

JOSEPH LAWSON AN EDITOR

Columbia Boy Helped to Prepare Booklet for Army-Navy Game.

Though Annapolis lost the Army-Navy game, the rooting was not at fault, if one may judge from a pamphlet issued by the Middles before the game. Joseph H. Lawson, son of Mrs. Mary Shields Lawson of Columbia, was one of the four who arranged the pamphlet, in which was incorporated the idea expressed by Walter Camp, that 50 per cent of a football victory comes from the fight behind the team. The booklet was entitled "Fifty Per Cent."

The publication contained the Annapolis songs and yells and scores of former games. The mascots of the two schools figure largely throughout, the goat for the Navy and the mule for the Army.

SIXTEEN FOOTBALL FATALITIES

Most Were in High School and Semi-Professional Games.

A Chicago sport statistician states that sixteen deaths resulted from football during the season which closed Saturday. This is one more than the number of deaths due to the game during 1914.

The same authority adds that, in a majority of cases, the fatalities occurred in high school and semi-professional games, where lax training restrictions were observed. Poor physical condition was responsible in many cases.

Lutherans May Build Church Here.

The Rev. F. K. Ehlers of Marshall, Mo., preached last night at a meeting of the members of the Lutheran Church held at the Y. M. C. A. Auditorium. The Reverend Mr. Fritts of St. Louis will come to Columbia soon to assist in organizing a Sunday school and to consider plans for building a church here.

John F. Williams to E. C. Star.

John F. Williams, a student in the School of Journalism 1909-12 and editor of the 1912 Savitar, has been appointed political reporter for the Kansas City Star. Mr. Williams is now managing editor of the Joplin News-Herald. He will probably begin work on the Star this week.

WOMEN DRIVE SURREY
HERE FROM ST. LOUIS

Started Saturday Morning and Reached Columbia Tuesday Afternoon.

HAD A GOOD TIME

Took This Means of Bringing Family Mare to Her New Mistress.

Just for the sake of an "exciting time," as they said, two St. Louis women drove all the way from St. Louis to Columbia in a surrey, behind a much-prized family mare. They are Mrs. C. M. Hay and Mrs. Gorrell Clinger, who have been visiting Mrs. J. M. Windsor at her home, Cedar Row Cottage, three miles northwest of town. The trip was not the result of a wager or a dare.

Seven years ago, when Mrs. Hay and Mrs. Windsor were neighbors in Fulton, the Hay family bought a horse. As a token of her friendship for Mrs. Windsor, Mrs. Hay called the horse Myrtle, Mrs. Windsor's name. Four years later the Windsor family moved to Columbia and shortly afterwards the Hays went to St. Louis. In the city they did not find much use for Myrtle and decided to sell her. Three weeks ago, when Mrs. Windsor was visiting her friend, being in need of a horse, she purchased Myrtle and the surrey.

Wanted an Outing.

But the problem remained how to get them to Mrs. Windsor. Mrs. Hay, feeling that she wanted an outing of some kind, suggested to Mrs. Windsor that she would drive here herself. As a companion for the journey she chose her friend, Mrs. Clinger.

"Our friends all thought we were crazy to undertake to drive," said Mrs. Clinger, "and they thought we were only joking about it all." The two women left St. Louis at 10 o'clock Saturday morning and arrived in Columbia at 3:30 o'clock Tuesday afternoon. The greatest number of miles covered in one day was fifty-one. Neither of the women had ever driven from St. Louis to Columbia before, but they say they had no difficulty about finding the way, as they came over the State Highway and followed the markers.

They'd Do It Over Again.

"The only exciting experiences we had, if they may be called exciting," said Mrs. Clinger, "were passing 'movers' and 'medicine wagons.' The wind was rather chilly sometimes and the roads were not so good as they might have been, but we would not take anything for the experience and would be ready to do it all over again." And Myrtle—she is taking a good rest in the barn at the Windsor home. Though she stood the trip well, her new mistress does not want her to take any risk.

DEBATING BOARD MEETS TODAY

Plans to Be Considered for Conducting Annual Try-Outs.

The subject for the annual Missouri-Kansas debate has not yet been approved by Kansas. The subject selected by Missouri is: "Resolved that intercollegiate athletics should be abolished by American universities." D. C. McEuen, coach of the University debating squad, said today that he expected to hear from Kansas in a few days. The debate with Kansas will probably be in April, said Mr. McEuen.

Definite plans for conducting debating try-outs have not yet been approved by the University Debating Board. It will meet this afternoon. The try-outs for the Colorado and Texas debates will probably be held in about ten days.

WANTS CONFERENCE MEET HERE

Valley Track and Field Event Will Be Sought by M. U. Again.

The directors of the Missouri Valley Conference will meet in St. Louis Friday. This is the regular semi-annual meeting of the conference. Director of Athletics C. L. Brewer and Prof. W. G. Manly will represent the University of Missouri. The principal business of the meeting is to arrange the spring basketball and baseball schedules and to select the city where the conference's track and field meet will be held. Missouri will invite the officials to hold the meet in Columbia again next spring. Mr. Brewer said this morning.

THE WEATHER

For Columbia and Vicinity: Fair and somewhat colder tonight—lowest temperature near 20 degrees. Tuesday fair, slightly warmer.

For Missouri: Fair tonight and Tuesday; rising temperature Tuesday.

Weather Conditions.
The atmospheric depression that was central in Northwest Texas Saturday traveled northward and this morning is central in Ontario. After crossing the Mississippi River it gave fresh to strong winds, and rain or snow from East Missouri to the Lakes.

Fair and colder weather follows, and already has reached the Mississippi River. Temperatures in the Plains and Rocky Mountain states range from 4 to 14 above zero.

The center of cold is drifting southward, and the line of freezing already is well southward into Texas.

In Columbia fair weather is indicated for the next two or three days, with rising temperature after tonight, when it will be close to 20 degrees.

Local Data.
The highest temperature in Columbia yesterday was 43 and the lowest last night was 28; precipitation, .02; relative humidity 2 p. m. yesterday, 75 per cent. A year ago yesterday the highest temperature was 52 and the lowest 34; precipitation, .50.

The Almanac.
Sun rose today, 7:07 a. m. Sun sets, 4:48 p. m.
Moon rises, 12:04 a. m.

The Temperatures Today.

7 a. m. 28 11 a. m. 31

8 a. m. 28 12 a. m. 31

9 a. m. 30 1 p. m. 32

10 a. m. 30 2 p. m. 32

THE CALENDAR.

November 30.—Marie Mayer will lecture on "The Message of Oberammergau," University Auditorium, 7:30 p. m.

December 6.—Dr. Burris A. Jenkins, Assembly, University Auditorium.

December 10.—Annual meeting of the State Historical Society and the executive committee of the society. Annual dinner, 8 p. m.

December 15.—Katherine Goodson, Phi Mu Alpha concert, University Auditorium.

December 17.—Christmas holidays at University begin, 4 p. m.

RAIN BOOSTS TAILORS' PROFITS

Suit Pressers Are Rushed Because of Thanksgiving Downpour.

Columbia's tailoring and pressing shops are reaping the harvest of the Thanksgiving Day rain. More than 1,500 suits have been sent in to be pressed. Today most of the tailors will get the rush work off their hands.

Daily Brothers had received about five hundred suits up to 8 o'clock Saturday morning. They stopped taking orders then. By working night shifts Friday and Saturday, they have about finished the rush orders.

L. A. Serkes estimates that he has received about five hundred men's suits and two hundred women's coats and suits. No orders were taken yesterday. Mr. Serkes estimates that he will have all his force can handle this week.

The Westminster Tailoring Company has pressed about three hundred suits and refused almost as many. Pressers worked all Friday night and until midnight Saturday, while delivery boys were kept busy until Sunday noon.

Brady & Huffstutter have pressed about fifty suits and several overcoats. Chris O. Ehinger has pressed 110 suits and turned down orders for many others. His shop also has been open at night. He expected to get all suits delivered today.

Harrell & Son have pressed about sixty suits and turned down orders for pressing half as many. The University Tailoring Company has pressed about thirty suits, including many for women.

"PEACE SHIP" DELEGATE, MAYBE

Henry Ford May Want M. U. Student, One With Lots of Grit.

Maybe some student in the University of Missouri will be invited to sail on the Henry Ford "peace ship" to aid in calling the men in Europe out of the trenches. The plan calls for delegates from each of fifty universities in the country.

Methods of selecting students have not been announced. According to Mr. Ford's statement, he wants bright men or women who have "enough sand in their craws to quit school if there is no other provision possible for their going on the 'peace ship.'"

Reports from the United Press indicate that nine governors have declined the invitation to sail on the steamship, Oscar II.

Will Lecture to Tuesday Club on Art.

Each member of the Tuesday Club will take one or more guests to the meeting at 2:30 o'clock tomorrow afternoon in the Y. M. C. A. Building. After the business session, Prof. J. S. Ankeny will lecture on "American Art and Art in the Home." The women will then go to the library to see his display of pictures. All club women are invited to hear the lecture and see the pictures.

Drainage Assessments Upheld.

By United Press.

WASHINGTON, Nov. 29.—The Missouri state law allowing the levying of special taxes upon the land in drainage districts was upheld by a decision of the United States Supreme Court here today.

KITCHENER IN PARIS
FOR WAR CONFERENCE

Field Marshal Is Returning From Trip to Balkans in Allies' Interests.

ON WAY TO ENGLAND

War Secretary's Activity Refutes Reports of His Resignation.

By United Press.

PARIS, Nov. 29.—Field Marshal Earl Kitchener, British secretary of state for war, arrived in this city today from his trip through the Balkans in the interest of the Allied governments.

It is expected that he will hold important conferences with war officials. His presence here is taken as refutation of the rumor that he has been eliminated from the English cabinet. He is expected to return to England soon.

PEACE TELEGRAMS SENT HERE

Nine Columbia Women Asked to Wire Messages to President.

As a part of a national campaign by the Woman's Peace Party, nine Columbia women received telegrams from the society last week urging them to telegraph President Wilson immediately asking him to call a peace conference of neutral nations. The White House, according to press reports, was deluged with telegrams Friday and Saturday.

The campaign was instigated by Mrs. Henry Ford, wife of the millionaire manufacturer. The expense of sending the telegrams broadcast, \$10,000, was assumed by Mrs. Ford.

The telegrams received here read: "For the sake of the anxious mothers dreading that their sons may be added to the millions of men already killed or crippled in this war, will you strengthen the appeal to be made next Friday by Ethel Snowden of England and Rosika Schwimmer of Hungary to President Wilson, by telegraphing him at Washington somewhat as follows: 'We urge a conference of neutral nations, dedicated to the cause of finding a just settlement of this war.' Jane Addams, President of Woman's Peace Party. Anna Shaw."

MANY WANT TO HEAR LUCKEY

State Veterinarian Gets 116 Requests for Tuberculosis Lecture.

A hundred and sixteen requests in three weeks from various parts of the state shows the popularity of a lecture on tuberculosis by Dr. D. F. Luckey, state veterinarian. Doctor Luckey will fill as many of the requests as possible.

The lecture is illustrated with hand-painted pictures. Hand-colored lantern slides are being prepared and these will be used as soon as completed.

Doctor Luckey gives the lectures before high schools and farmers' institutes. Last summer he presented it at chautauques in Ohio, Indiana, Illinois and Iowa.

BASKETBALL PRACTICE BEGINS

Varsity and Freshman Squads Will Work Out Every Evening.

The first regular practice for basketball candidates is called for tonight. Both the Varsity and the freshman squads will practice regularly every night until the Christmas holidays, according to Coach C. E. Van Gent, in charge of basketball. The Varsity men will practice from 7:30 to 8:30 and the freshmen from 8:30 to 9:30. About thirty candidates for the Varsity team and fifty for the freshman are working daily. When the football men who expect to try out for basketball report, the number of both of the squads will probably be doubled.

MANY CARS STILL STRANDED

But Some Have Been Taken Home by Owners—A Few Shipped.

About 25 per cent of the 300 to 350 automobiles that were stranded in Columbia, because of the heavy rain last Thursday, have left.

"Most of the machines that came from only short distances, say 40 or 50 miles, went either Saturday or yesterday," said a garage man this morning. "Only a few machines have been shipped by rail. Most of the owners have gone home and expect to return for their cars as soon as the roads have dried up some."